

September 3, 2024

Center for Creativity | Logo Use & Style Guide

Download logos at <https://www.rwccfc.org/logo>

Center for Creativity

CfC_logo.type



CfC_logo.circle

LOGO RULES

- Logo should appear in Orange, no other colors
- Logo should appear on a white background only, not on colors or textures
- Logo should be scaled (sized) proportionately, no stretching
- Contact Kent or Jeanne with questions

NEED HELP with logo usage, resizing, file formats?

We are glad to help!

Kent Manske

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Jeanne Schreiber

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TYPE

Varela Round

This font does not have a Bold version. To create Bold in InDesign use the “T” tool:
- add orange to the Fill and the Outline (with .35 Stroke)

ORANGE



Online & Laser printing

- R=242 G=101 B=34
- # f26522

Commercial Printing

- C=0 M=75 Y=100 K=0
- Pantone 165 C

PURPLE

Used on website/brochures



Online & Laser printing

- R=92 G=45 B=145
- #5f1b9d

Commercial Printing

- C=80 M=100 Y=0 K=0